



THE KELT TOUR DU MONDE COGNAC STORY

There is no cognac like Kelt on the market. All three grades of Kelt Cognacs are made from grapes grown in the Grande Champagne district of France. All the Kelt cognacs have made a *Tour du Monde* – a trip around the world in small oak barrels, and Kelt VSOP and Kelt XO are the No. 1 rated cognacs in the world, according to the World Spirits Championships reported in *Wine Enthusiast Magazine*.

Cognacs are *eau de vie* – “water of life” in French – distilled from grapes grown in one of the six cognac producing districts of the Charente area of France. The *eau de vie* for all of Kelt’s cognacs are produced from grapes grown in the finest of these districts: the Grande Champagne. This region has wet winters, sunny summers, and the most compact, chalky soil.

Kelt is the No. 1 cognac in the world because:

- Each cask of the *eau de vie* is aged separately before blending. After blending, the cognac is put back into the original casks, filled to 70% capacity, with a 30% air cavity
- The casks are then sent to the French port of LeHavre, where they are loaded onto the top deck of an Evergreen Lines ship, for a 90 day *Tour du Monde*, French for “circling the world”
- Limousin oak is very porous, containing the two most important components cellarmasters look for in cognac, vanilla and nutmeg
- On the voyage, the rolling of the ship helps the cognac slosh around in the casks so that all of the spirit comes in contact with the Limousin oak barrels, extracting more vanilla, nutmeg, and tannins from casks than other cognacs
- The temperature and barometric pressure fluctuates during the sea voyage, causing the casks’ staves to expand and contract, releasing cask air and taking in sea air
- During the ocean voyage, 7-9% of the product is lost through evaporation. Cognacs, which are simply aged in cellars on land, lose about 0.75 to 2% per year. The advantage to the Kelt method is that the higher losses through evaporation take the alcohol off the nose. More importantly, these high levels of evaporation accelerate the aging process by more than 7 years
- After 90 days at sea, the cognac returns to LeHavre, and is returned to the cellars in Cognac, where it rests for 65 days before bottling. This allows the alcohol molecules to remarry with the water molecules before bottling
- Every bottle of **Kelt** Cognac comes with a certificate from Olev Kelt guaranteeing that the cognac has made the *Tour du Monde* voyage. The certificate includes a list of the ports visited on the *Tour du Monde*, and is signed by the ship’s captain



Kelt VSOP

- The youngest Kelt product is comprised of Limousin oak aged cognac from 7 to 25 years old, making the **VSOP** an **11-13 year old** blend of cognacs.
- **100% Grande Champagne**
- Takes the *Tour du Monde* for 90 days, extracting the most flavor possible
- 100% Limousin oak
- 100% Ugni Blanc grapes
- Comes with certificate of authenticity that the product has taken the *Tour du Monde* voyage, listing the ports reached while at sea
- Available in 750ml, 375ml and 50ml

Kelt Petra

- **Kelt Petra** is International Beverage Company's marquee grade cognac
- **Kelt Petra** is a **70 year old weighted average blend** of casks ranging in age from 15 to 135 years old
- **100% Grande Champagne**
- Takes the *Tour du Monde* for 90 days, extracting the most flavor possible
- 100% Limousin oak
- 100% Ugni Blanc grapes
- Each bottle is individually numbered and dated to indicate the year of its *Tour du Monde*
- Comes with certificate of authenticity that the product has taken the *Tour du Monde* voyage, listing the ports reached while at sea
- Also a captain's decanter, Petra comes rested in a beautiful mahogany hand built cabinet, great for back bar display and tableside presentation

Kelt XO

- **Kelt XO** is a **30-32 year weighted average blend** of 15 to 17 different casks, aged 15- 70 years
- **100% Grande Champagne**
- Takes the *Tour du Monde* for 90 days, extracting the most flavor possible
- 100% Limousin oak
- 100% Ugni Blanc grapes
- Comes with certificate of authenticity that the product has taken the *Tour du Monde* voyage, listing the ports reached while at sea
- The bottle is a replica of an old captain's decanter, so the product never sloshes over the side